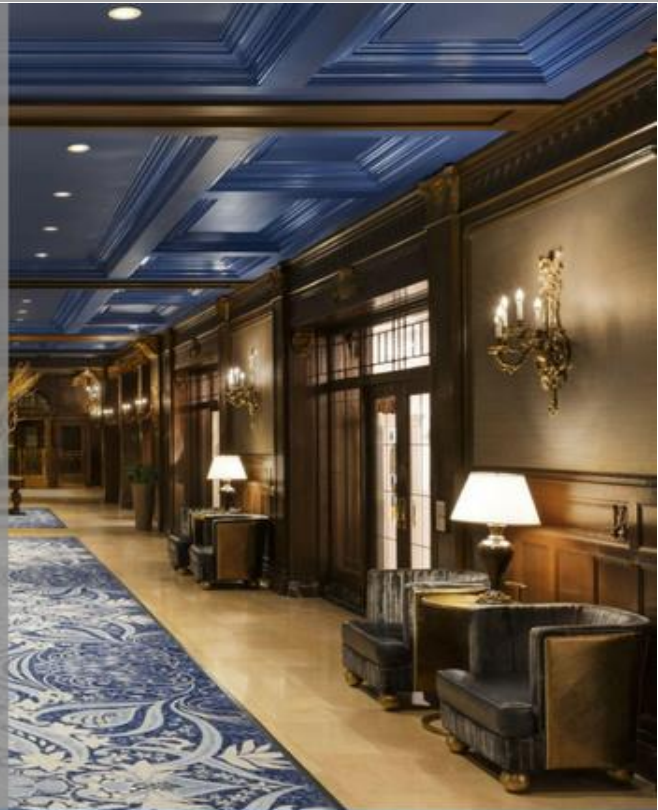


Fairmont
LE CHÂTEAU FRONTENAC



PRESS KIT
2021
FAIRMONT LE
CHÂTEAU FRONTENAC



Fairmont
LE CHÂTEAU FRONTENAC

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AN ECOLOGICAL LEGACY

A partnership with the Laval University was made to allow the hotel to become carbon neutral from 2020! By working with the University, Le Château Frontenac wishes to take advantage of all occasions to reduce its ecological footprint. The Château Frontenac has chosen to join forces with Université Laval for the added value that a partnership with this higher education establishment allows for the achievement of its carbon neutrality, that is to say contribute significantly to the advancement of knowledge and science in the fight against climate change.

OVER 100 YEARS OF HISTORY

For more than a century, Québec City's Fairmont Le Château Frontenac has been the true-life castle of many people's dreams... Everyone - young and old, music and film stars, sports personalities and political figures - enjoys discovering Fairmont Le Château Frontenac and delights in returning again and again.

After Les Châteaux Saint Louis and Haldimand, residences of the French and English governors for over two centuries, Cape Diamond had lost its prestige and successive plans for a grand hotel in Québec City never materialized.

By the late 19th century, William Van Horne, President of Canadian Pacific Railways (C.P.R.), had raised enough funds to build the ideal stopover for C.P.R. travellers, Le Château Frontenac. Van Horne retained the services of the New York architect Bruce Price, who had already designed Montréal's Windsor Station and who, incidentally, was the father of the American writer Emily Post. Drawing on the architectural styles of the Middle Ages and the Renaissance, Price immortalized the history of the two great powers that had occupied Québec City's highest promontory.

On December 18, 1893 the first wing of Fairmont Le Château Frontenac was inaugurated. It had 170 rooms, 93 of which had bathrooms and fireplaces, remarkable luxuries at the time. The Hotel also included three magnificent suites—the Habitant, the Chinoise and the Hollandaise.



Several extensions followed until 1993 to build the hotel as it stands today with its 610 rooms, spread over 18 floors. The citadel wing was built in 1899, followed by the Mont-Carmel wing in 1908. The Saint-Louis wing and the central tower, whose look resembles the dungeons of medieval castles, were built between 1920 and 1924. Following a fire in 1926, an original section of the hotel was reconstructed from architect price's original plans. A new expansion phase was completed in June 1993 with the Claude-Pratte wing, which offers Château Frontenac guests an indoor pool, a fitness center and a magnificent outdoor terrace.

Today, Fairmont le Château Frontenac rises even more proudly on cap diamant, always ready to receive its guests from around the world in a pleasant, elegant and refined atmosphere.

A CENTURY OF PRESTIGIOUS GUESTS

From everywhere around the world, an impressive number of famous personalities have graced Fairmont Le Château Frontenac with their presence over the century. All those visits, which are the pride of the fabled Castle's history, have marked over 125 years of wonderful memories.

A ROYAL CASTLE

The Château Frontenac is proud to have welcomed King George VI and Queen Elizabeth in 1939. A luxurious suite has also been designated in honor of the official visits of Queen Elizabeth II and his Excellency the Duke of Edinburgh. The Princess Grace of Monaco and Prince Rainier III occupied a suite of the Château during their presidency of the Queen's Ball at the Quebec Winter Carnival in February 1969. For the highest honor of the Château Frontenac, many other royalty members have visited the Quebec castle, including Prince Andrew and Lady Sarah Ferguson of England.

FRONTENAC: HOST OF CRUCIAL POLITICAL MEETINGS

In August of 1943 and again in September of 1944, Le Château Frontenac became the center of the Quebec Conferences of World War II involving U.S. President Franklin D.

Roosevelt, British Prime Minister Winston Churchill and Canadian Prime Minister William Lyon Mackenzie King. The heads of the Allies held talks that proved decisive to prosecuting the war to a successful conclusion. The Château has been the host of many other American and Canadian political figures over the years: Theodore Roosevelt, Dwight Eisenhower, Richard Nixon, Jimmy Carter, Ronald Reagan, Pierre Elliott Trudeau,

Brian Mulroney, and many more. Fairmont Le Château Frontenac is also proud to have hosted some of the world's most known political personalities including Charles De Gaulle, president of the French Republic, Chiang-Kai-Shek from China, and François Mitterrand, from France are some of the legendary guests of the Quebec castle.

HOLLYWOOD ON CAP DIAMANT!

In 1952, the Château Frontenac was transformed into a movie set for the Alfred Hitchcock's movie, called *I Confess*. Montgomery Clift and Anne Baxter were part of the prestigious casting of the movie. The event has been a real journey for the hotel. Many other movie stars chose the château as their hotel destination. Amongst those famous guests were Charlie Chaplin, Jane Seymour, Anthony Quinn, James Cagney and Barbara Stanwyck.

AN ATTRACTIVE DESTINATION FOR THE WORLD OF BUSINESS

In 1987, *Le Second Sommet de la Francophonie* assembled some 42 heads of state within the walls of Le Château Frontenac, further enhancing its prestige. In fall of 1991, the renowned *Association internationale d'hôteliers et de restaurateurs "Relais et Châteaux"* has held its first congress out of Europe, at Fairmont Le Château Frontenac. Furthermore, the famous *Chaîne des Rôtisseurs* has convened its International Chapter at the hotel in June of 1994. The Council of State Government has established its headquarters at the Chateau Frontenac for

its first conference held outside the United States in November 1999.

THE CHATEAU FRONTENAC CHARMS CELEBRITIES...STILL TODAY!

Still today, Fairmont Le Château Frontenac charms the most famous movie and music celebrities. Amongst the prestigious guests list of the Château, Céline Dion, Paul McCartney, Sting, Steven Spielberg, Leonardo DiCaprio and Angelina Jolie. The presence of many world famous stars certainly adds to the prestige and history of Fairmont Le Chateau Frontenac.





A GRAND MAKEOVER

In 2014, Fairmont Le Château Frontenac invested 75 million dollars in the revitalization and modernization in this majestic hotel. The renovation of Quebec City's landmark hotel has strengthened its positioning amongst the best hotels in the world. The revitalization and transformation of the Château Frontenac included the renovation of guestrooms, renovation and expansion of the Fairmont Gold floors, transformation of the main lobby, expansion of the banquet areas, introduction of three new restaurant concepts and addition of an urban spa. Internationally acclaimed design firms **Wilson Associates** and **Rockwell Group** have been selected to lead this grand project.

Wilson, whose past design projects have included The Fairmont Monte Carlo, The Langham Hong Kong and Four Seasons Hotel Sydney oversaw the guestrooms, corridors and banquet/meeting areas. Rockwell, whose past design projects have included the W Paris-Opéra, The Cosmopolitan of Las Vegas and Ames Hotel Boston oversaw the main lobby and restaurant projects.

HERITAGE AND CONTEMPORARY BLEND AS PART OF THE RENOVATION PROJECT

At the forefront of the renovation project was the wish to preserve and renovate this icon of Quebec's heritage and ensure its continuity while adding a contemporary dimension that will enable it to meet the highest expectations. It marks a transition to a contemporary style that remains respectful of the hotel's history. The history of the hotel and its site, which boasts over 400 years, is showcased through heritage elements and meticulous positioning of historical 400-year-old artefacts within specially designed windows. Fairmont Le Château Frontenac sits on the site of the Saint-Louis Forts and Châteaux that for more than 200 years, was the site of the official residence and seat of power of the French and British governors. Renovation of the main lobby brings majestic elements and incorporate signature pieces to the existing historic details which will be preserved.

HERITAGE SUITES

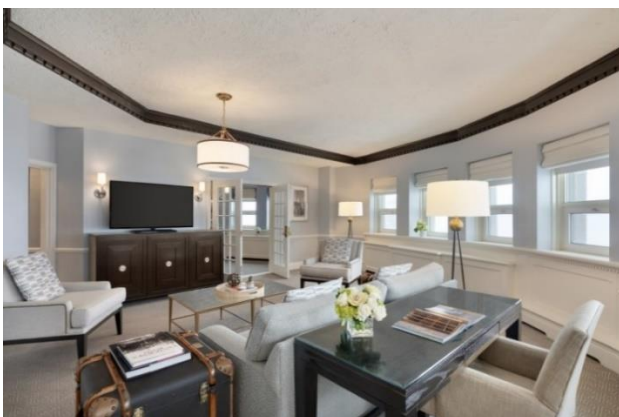
For its 125th anniversary, Fairmont Le Château Frontenac has renovated its eight biggest suites and designed them in honor of famous guests that made history at the Château.



The four Executive Suites (including a dining room) are named after Churchill, Roosevelt, Van Horne and Trudeau father and son. The four other suites, called Heritage Suites, are named in honor of Céline Dion, Queen Elizabeth II, Alfred Hitchcock and Charles de Gaulle.

Of the eight suites, there are four executive suites with a dining room, which are named after Churchill, Roosevelt, Van Horne and Trudeau father and son. The four other suites, that are called Heritage Suites, were named in honor of Céline Dion, the queen Elizabeth II, Alfred Hitchcock and Charles de Gaulle.

The suites, decorated with the help of renowned designers and a museologist, aim to make the guests live an experience. Every detail and objects have been cleverly chosen to bear witness of the presence at the Château of the historic guest that the suite honors.



HOTEL AWARD & ACCOLADES

Fairmont Le Château Frontenac is a distinguished downtown landmark. Affectionately referred to as the beloved icon of Quebec, this heritage urban resort has graced numerous award lists including:

- Travel & Leisure – 2020 Top 10 Best Hotels In Canada
- Wine Spectator - 2020 Best of Award of Excellence for Champlain
- Tripsavvy – The 13 best restaurants in Quebec City – Champlain – 2020
- San Francisco World Spirits Competition, Gold medal for Pur Vodka Série Autographe édition 02 Château Frontenac (The only aromatized vodka in the world to receive a gold medal).
- Open Table – Diner’s Choice Award 2019 – Champlain restaurant win in 9 categories as Best restaurant for all categories, Best food, Best quality/price, etc.
- The 50 most beautiful hotels in the world – MSN
- Trips to Discover – Legendary historical hotels around the world – 2020
- Forbes – Historical hotels worth visiting in North America– 2020
- Departures Magazine – Legend Award – Hotels with the best views in the world – 2020
- Smart Meetings – Winner of the 2020 *Smart Stars Award* for the best historical hotel
- NUVO Magazine – 10 best hôtels in Canada - 2020
- CAA/AAA Four Diamond Award
- Guelph University – Honorable mention - Good Food innovation Award 2019 for Champlain restaurant
- Condé Nast Traveler Magazine - 2019 Readers' Choice Awards - Top 10 Best Hotels In Canada
- Wine Spectator - 2019 Best of Award of Excellence for Champlain
- Smart meetings - Smart Stars Award Winner - Best Historic Hotel 2018
- 26th position in Canada's 100 Best Bars 2019 for our 1608 Bar
- 2019 AAA Inspector’s Best of Housekeeping Award
- Fidéides 2018 for Best Event or Tourist attraction of the year for the 125th anniversary of the hotel
- Canada’s Top 100 Employers for 2019 (AccorHotels)
- Trip Savvy 2018 Editor's Choice - Historic Hotels
- Robb Report Best of the Best Award for Antique Hotel 2018
- Condé Nast Traveler Magazine - 2018 Readers' Choice Awards - number 21
- Luxury hotel & restaurant of the year in America, by Luxury Travel Guide
- Wine Spectator - 2018 Best of Award of Excellence for Champlain
- Fairmont Hotels - Fairmont *Hotel of the year 2017* Winner
- Maison Rémy Martin - Louis XIII Fortress - 2018
- Smart Meetings - Smart Stars Award Winner - 2018
- Best On-Site Support Staff Finalist, International and U.S. Territories - Stella Awards 2017
- Condé Nast Traveler Magazine - Top 30 Hotels in Canada : Readers Choice Award 2017 - number 15
- Historic Hotels Worldwide - 2017 Best Historic Hotels Worldwide in the Americas
- Smart meetings - Smart Stars Award Winner - Best historic hotel 2017
- Wine Spectator - 2017 Best of Award of Excellence

FRÉDÉRIC CYR, CULINARY DIRECTOR



Originally from Montmagny, the son of famous Quebecois chef Renaud Cyr, Frédéric Cyr has nearly 30 years of experience in the culinary industry despite his young age. At twelve, he started following in his father's footsteps in the kitchen of Le Manoir des Érables in Montmagny.

Before returning to Quebec in 2015, he was executive chef at the Radisson Blu Hotel in the Philippines. Frédéric Cyr has spent his career working in five-star hotels and international cruises. He has notably worked for La Compagnie Du Ponant, Silver wind of Silver sea Cruise, Spa Eastman, Thomas Henkelmann restaurant and Sofitel, to name a few. His impressive career led him to be executive chef for the Restos Plaisir Group, a position he held until he came to work to Fairmont Le Chateau Frontenac.

Graduated in kitchen establishment of the Institut du Tourisme et de l'Hôtellerie du Québec in Montreal, Chef Cyr is now responsible of the culinary vision of Fairmont Le Château Frontenac and oversees all culinary activities in the kitchens. He is also the one who leads the team of sous chefs, pastry chefs, saucer

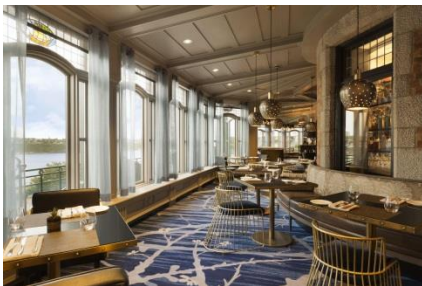
THREE RESTAURANTS AND A BAR



THE PLACE DUFFERIN

Breakfast with à la carte menu and exclusive view on Dufferin Terrasse.

It is also the perfect place for the afternoon tea!



THE BISTRO SAM

A cozy atmosphere that combines a bistro cuisine, boards to share and a creative mixology. The services are for both lunch and dinner.



THE CHAMPLAIN RESTAURANT

A unique experience in a historical setting. Menus are created with a focus on local products and offering an awarded wine selection. Service for dinner only and Sunday Brunch.



1608 BAR

A must-see in Québec. Come and taste our famous cocktails in this beautiful bar overlooking the St. Lawrence River.



FAIRMONT GOLD : BOUTIQUE HOTEL WITHIN THE CHATEAU

Fairmont Gold introduces new hospitality standards that reflect Fairmont Le Château Frontenac's commitment to excellence. Fairmont Gold is a luxury boutique hotel within the Château Frontenac itself because of the design and the exemplary quality of the services available.

The six floors have not only been completely renovated and refurbished, but have also been relocated from the 11th to the 17th floors of the main tower, providing an extraordinary view on the city's architecture and the majestic St. Lawrence River. The six-story Fairmont Gold, which has 70 rooms and suites, offers an impressive range of personalized services.



ADDITIONAL PRIVILEGE

- Private and personalized check-in service with concierge
- Private lounge with complimentary continental breakfast
- Canapés service at the cocktail hour with an honor bar





MOMENT SPA : BEAUTY OF THE BODY AND THE MIND

Because your body is precious, it deserves kindness and tenderness. Let time stand still at Moment Spa Le Château Frontenac for a complete relaxation of body and spirit. Discover our whole offering of massages, skin and body treatments. Thanks to a highly qualified team working in an idyllic environment, your experience will be filled with calm and peace.

Moment Spa

CLUB FRONTENAC : HEALTH CLUB

The Club Frontenac is a first-class Health Club. We are pleased to provide this Health Club on a complimentary basis to all hotel guests. It includes a sophisticated gym and an indoor pool with an amazing view of the Old Quebec. A brand new locker room and an exclusive outdoor terrace complete the offer.

OUTDOOR EXCLUSIVE TERRACE



The outdoor terrace at Club Frontenac is the perfect place to enjoy summer. To enjoy the nice weather, our terrace is our best kept secret. Come and enjoy it!

Fairmont Le Château Frontenac's entire team contributes daily to the sustainable development. Far-reaching projects and simple actions are committed to protecting the environment and supporting local communities. Fairmont Le Château Frontenac was awarded the *Four Green Key Rating* from the Hotel Association of Canada and their Green Key Ecommodation Program. This certification is reserved for hotels that have shown national industry leadership and commitment to protecting the environment.

ENVIRONMENTAL LEADERSHIP EVEN IN THE HOTEL'S GASTRONOMY

Fairmont Le Château Frontenac is committed to purchasing local, organic, Fair Trade and sustainable food products wherever possible, including utilizing organic or biodynamic wines and local purveyors. The Château also propose:

- The Chef's garden located on the roof
- A selection of organic and biodynamic wines
- Local recipes using local and sustainable ingredients
- Flexible options for vegetarians or any other dietary restrictions

WASTE MANAGEMENT

Paper, packaging and garbage are a reality of our lives, and of any business. Fairmont Le Château Frontenac has consistently cut these side effects of its operations. While effective waste management comes with challenges, Fairmont Le Château Frontenac continues to reduce and divert waste and identify other eco-friendly initiatives, such as:

- Recycling bins in place throughout the hotel
- Recycling program for electronic waste
- Recycling program for metal and chemicals products
- Kitchen grease recycling program
- Redistribution of household goods to those in need
- Kitchen grease recycling program
- Replacement of the paper version of the newspapers by the electronic application *PressReader*

THE CHÂTEAU BORÉAL PROGRAM

In order to improve the environmental sustainability of its daily operations, Fairmont Le Château Frontenac has set up the Château Boréal program. This program, in partnership with la Forêt Montmorency, the research and teaching forest of Laval University, greatly reduces the carbon footprint of the hotel.

In 2018 alone, we planted more than 1300 trees.



More than

7500

planted since 2016

A BEEHIVE ON THE ROOF

Bees are one of the most effective pollinators on the planet and we rely on them for 1/3 of the food we eat. That's why we have installed honeybee apiaries on our roof to help this important pollinator.



Here at the Château, our four beehives welcome 70 000 bees, producing up to 650 pounds of honey per year. The honey is harvested twice a year and is used in our kitchens, but also in our cocktails.



STORY IDEAS

RIVER SCULPTURE

By the entrance to the Le Champlain restaurant, Charlevoix artist Marc Bouchard has delivered a 408 kg piece inspired by the river just outside. The polyurethane sculpture hangs from the ceiling like a huge steel blade, retracing the St. Lawrence River from the tip of l'Île d'Orléans to Montréal. The piece is a tribute to the St. Lawrence Valley producers whose gourmet delights light up the menu at Le Champlain.



BOUNDLESS BLUES

For the lobby and public areas, Rockwell designers drew inspiration from Nordic living and the colours of the sunlit St. Lawrence. The carpets evoke water currents while ceilings shimmer a glossy blue that perfectly sets off the original wood panelling.



WALL OF ICE

You can't miss it : the wall of Italian blue onyx behind the front desk shines with gold-speckled brilliance. Backlit with LED lighting, its veins recall the frozen St. Lawrence.



STORY IDEAS

THE STORY OF DAPHNIE

Daphnie was trained to be a guide dog by the Mira Foundation. Given her amazing kindness and incredible social skills she changed careers to become the famed Canine Ambassador at Fairmont Le Château Frontenac where she can socialize constantly. Daphnie is a St-Pierre breed (cross of Bernese Mountain Dog and Labernese), and was born in February 2013



MEMOIRS OF A POSTCARD

A few years ago, during maintenance work of the mail chute of the Chateau, we found a postcard dating back from the Second World War, which remained stuck for years between two floors. The postcard was written by a soldier off to war who wrote to his beloved asking her to wait for him to get married. We tried to find the lady, without success. This is the story that inspired the producers of the Goblin series.

GOBLIN TV SERIES

Québec city and Fairmont Le Château Frontenac have been chosen as a film location of the famous Korean television series Goblin. In October 2016, the production team was at the Château to film some of the key scenes of the series. The outstanding success of the TV program aired in December 2016 and January 2017 brought many Asian tourists to visit our Lobby looking for film locations, including the famous mailbox that inspired the award-winning scenarist



LE CHÂTEAU FRONTENAC, AN IMPRESSIVE CASTLE

Fairmont Le Château Frontenac is said to be the most photographed hotel in the world. The legendary castle is renowned for its magnificence, historical character and its impressive size! Here are some interesting facts and statistics about the famous hotel.



AN IMPOSING BUILDING

- Fairmont Le Château Frontenac has over 12 kilometers (7.5 miles) of corridors within its walls.
- Guests can enjoy nearly 2 000 windows which provide extraordinary views on either the St.Lawrence River, the dramatic architecture of Old Québec or the hotel's interior gardens.
- The central tower of Fairmont Le Château Frontenac is almost 80 meters (260 feet) high.
- In the 19th century, the hotel's bricks were imported from Scotland to build the walls of the Castle. Today, the « Château Frontenac brick » is designed especially for the hotel, which ensures the preservation of the building architecture.
- It takes almost 20 years for the copper of the roof to turn green. This phenomenon is called copper oxidation.



LET'S TALK NUMBERS

- Fairmont Le Château Frontenac is proud to welcome over 300 000 guests every year.
- More than 75 weddings and many anniversaries are celebrated annually.
- Fairmont Le Château Frontenac has more than 500 permanent employees. During the high season, this number raises up to 750 employees.
- Every day, Fairmont Le Château Frontenac serves up to 3 000 meals.

DID YOU KNOW?

- Nestled atop the Château's roofs, the private garden of our Executive Chef has four bee hives. Each of them contains about 70 000 bees.
- About 650 pounds of honey is annually harvested.

THE CHARM OF QUEBEC CITY

- Founded in 1608 by Samuel de Champlain, Quebec city is the cradle of French civilization in America
- Old Quebec is on UNESCO's prestigious list as a "World Heritage City".
- Quebec City is the only city-citadel in North America to have preserved its intact fortifications.
- Québec City receives nearly 4 million visitors each year.



HOTEL FACT SHEET

ROOMS AND SUITES

Fairmont Le Château Frontenac has 610 rooms on 18 floors including 41 Suites and 70 rooms on Fairmont Gold.

LOCALIZATION

Located within the walls of the old walled city, on Cap Diamant and overlooking the majestic St. Lawrence River, Fairmont Le Château Frontenac is the undisputed symbol of Quebec City all over the world.

- Distance from Jean-Lesage International Airport: 25 km (18 miles) - 30 minutes
- Distance from Palais Station - train: 2 km (1 mile) - 5 minutes
- Distances by car: 230 km (152 miles) from Montreal, 445 km (276 miles) from Ottawa, 800 km (480 miles) from Toronto, 864 km (518 miles) from New York, 636 km (395 miles) from Boston.

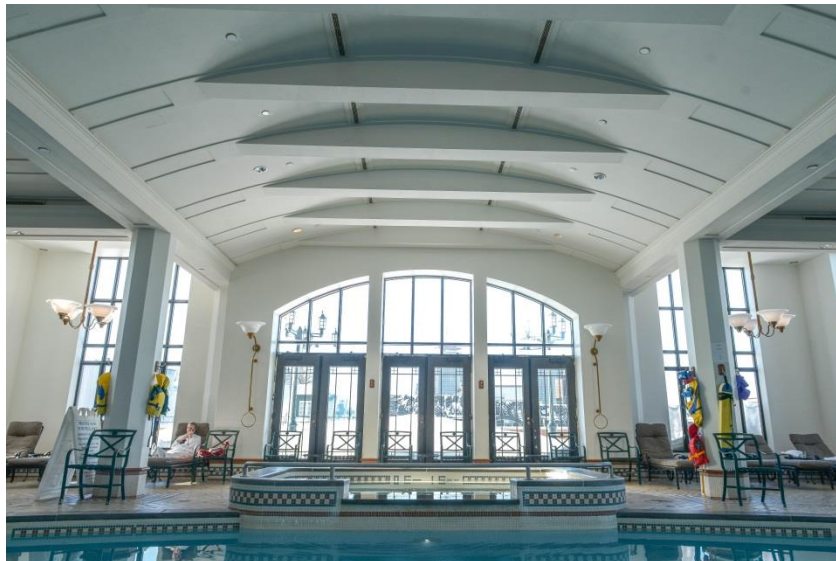
EVENTS AND MEETINGS

With 125 years of experience in bringing Castle life to its guests, Château Frontenac is a master in the art of hosting special events. All occasions are good to celebrate in a historic setting. Convention and meeting organizers have 23 meeting rooms (40,000 square feet), including a grand Ballroom, a business center and on-site audio-visual equipment rentals.

HOTEL FACT SHEET

HEALTH CLUB AND POOL

- Exercice room
- Indoor pool
- Indoor hot tub
- Outside terrasse
- Steam rooms



FESTIVALS, ACTIVITIES ET POINT OF INTEREST

- Québec winter Carnaval (January and February)
- Montmorency Waterfall Parc
- Nouvelle-France festivities (August)
- Rue du Trésor
- Vieux-Port de Québec
- Place-Royale and Quartier Petit-Champlain
- Charlevoix (about an hour drive)
- Festival d'été de Québec (July)
- Plains of Abraham and Citadelle
- Basilique Notre-Dame de Québec
- Civilisation Museum/ Quebec National arts Museum

ONLINE PHOTO GALLERY

Please visit our online image gallery to download high resolution images at: <http://frhi.iceportal.com>

TO GO THERE:

1. In « username », enter *chateaufrontenac@fairmont.com*
2. In « password », enter *chateau*.
3. In « Categories », choose « All / General ».
4. In « Keywords », enter « LCF ».
5. Click on « Search ».



FAIRMONT LE CHÂTEAU FRONTENAC ON SOCIAL MEDIAS

Follow us on social medias to follow up with our new activities :



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