

#### Opened in 2017

21c Nashville is a one-of-a-kind multi-venue property featuring a world class contemporary art museum, boutique hotel, chef-driven farm to table restaurant, spa and rooftop penthouse suite.

Originally built in 1900 as the home of Gray & Dudley Hardware Co. 21c Nashville renovated the space and converted the hardware store into a 124 room hotel.

10,500 sq ft of Public Space Restaurant: Gray & Dudley





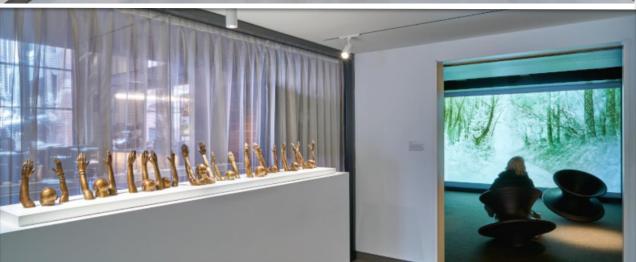


#### Museum Information Exhibitions

Currently on display: Fragile Figures: Beings and Time

Fragile Figures: Beings and Time illuminates the range and complexity of human emotions, revealing intersections between vulnerability and power – social, cultural, and political-- in contemporary portraiture. Individual and group identity, and the forces that shape how we see self and other, are approached through direct references to noted works from art history, connection past events to current issues.

Always 24/7/365 Free to the Public







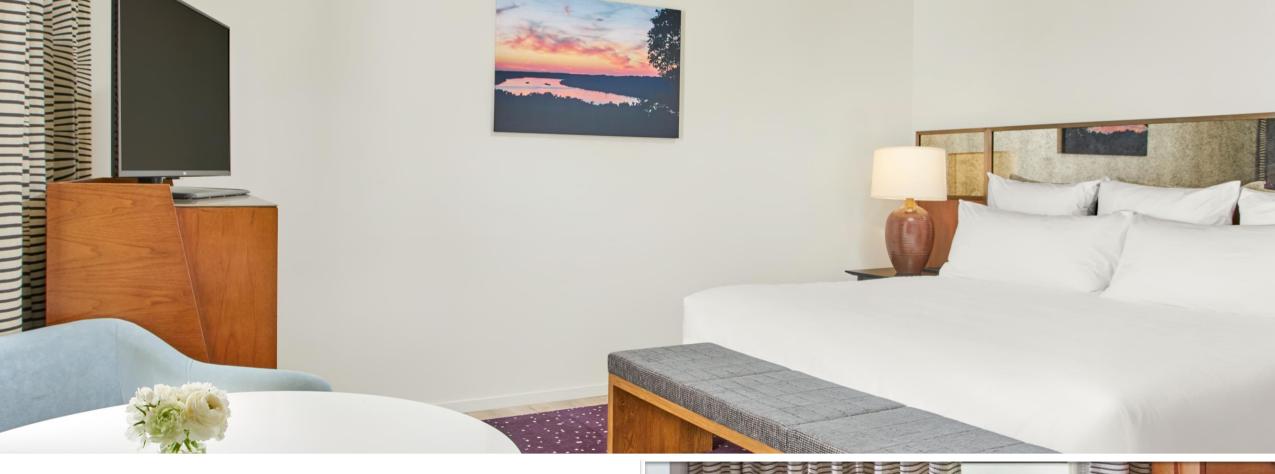




#### **Deluxe Double Queen**

448 sqft

Facing the interior lightwell, this room features two luxurious queen beds and bathroom with tub/shower combo and Malin+Goetz bath amenities, plus all the usual 21c luxury amenities – 43" HDTV, Nespresso Coffee Machine, access to the fitness center featuring Peloton bikes, and original artwork on display in the room.



# **Deluxe King**

263 sqft

King bed facing the interior lightwell. Bathroom includes glass-enclosed standing shower and Malin+Goetz bath amenities. Includes all the usual 21c luxury amenities – 43" HDTV, Nespresso Coffee Machine, free Wi-Fi, access to the fitness center featuring Peloton bikes, and original artwork on display in the room.







#### **Deluxe Suite**

596 sqft

One bedroom suite with a king bed and living area with 49" HDTV and a pull-out sofa. Bathroom includes glass-enclosed standing shower and Malin+Goetz bath amenities. Includes all the usual 21c luxury amenities – 43" HDTV, Nespresso Coffee Machine, free Wi-Fi, access to the fitness center featuring Peloton bikes, and original artwork on display in the room.



# **Luxury Double Queen**

402 sqft

Two luxurious queen beds. Bathroom includes tub/shower combo and Malin+Goetz bath amenities, plus all the usual 21c luxury amenities – 43" HDTV, Nespresso Coffee Machine free Wi-Fi, access to the fitness center featuring Peloton bikes, and original artwork on display in the room.







# **Luxury King**

333 sqft

Large windows, contemporary art from 21c founder Laura Lee Brown, and custom-designed furnishings by Deborah Berke Partners marry together in this beautiful, spacious room. Filled with all the luxuries you expect from 21c....free Wi-Fi, Nespresso Coffee Machine, access to the fitness center featuring Peloton bikes, and Malin+Goetz bath amenities, you'll find respite from the bustle of Nashville in this king room with private bath and glass-enclosed standing shower.



## **Luxury Suite**

675 sqft

Entertain or find respite in this large suite, featuring large windows and city views. The Luxury Suite includes room to host friends with a separate living area, sectional sofa, and dining area. Pull-out sofas are available in select rooms. As the evening comes to a close, retreat to your separate bedroom featuring the 21c custom king bed and linens. And of course, the room is finished with all the luxuries you expect from 21c....free Wi-Fi, Nespresso Coffee Machine, 2 43" HDTVs, access to the fitness center featuring Peloton bikes, and Malin+Goetz bath amenities.







#### Terrace King

332 sqft +231 sqft Terrace

Sweeping city views on the semi-private terrace are yours in these exclusive 8th floor rooms. Contemporary art from 21c founder Laura Lee Brown adorns the walls of the room filled with custom designed furnishing from Deborah Berke Partners. Completed with all the luxuries you expect from 21c....free Wi-Fi, Nespresso Coffee Machine, access to the fitness center featuring Peloton bikes, and Malin+Goetz bath amenities, you'll find respite from the bustle of Nashville in this king room with private bath and glass-enclosed standing shower.



### **Terrace Suite**

633 sqft + 304 sqft terrace

Sweeping city views on the semi-private terrace are yours in these exclusive 8th floor suites. A large living area comes furnished with a sectional sofa and dining area to entertain friends, while the separate bedroom features a 21c custom king bed and linens, as well as a private bath with glass enclosed standing shower. Completed with all the luxuries you expect from 21c....free Wi-Fi, Nespresso Coffee Machine, 2-43" HDTVs, access to the fitness center featuring Peloton bikes, and Malin+Goetz bath amenities.







# Two Bedroom Terrace Suite 332 sqft +231 sqft terrace

Two separate bedrooms with a luxurious king beds, shared living area with 49" HDTV, and semi-private terraces with outdoor living space. Bathrooms include glass-enclosed standing showers and Malin+Goetz bath amenities. Includes all the usual 21c luxury amenities – 43" HDTV in the bedroom, Nespresso Coffee Machine, free wifi, and original artwork on display in the room.



# **Sanctuary 21c- Artist Suite**

580 sqft

Create, stay and sleep in a completely immersive art experience, *Sanctuary 21c*. This fully functional hotel room, is a site-specific installation created in collaboration between painter <u>Sebastiaan Bremer</u> and musician-composer Josephine Wiggs. Outfitted with a recording studio, a visual arts studio, and much more. Sanctuary 21c breaks down barriers between art and music, art and life, and the artist and the audience, as guests becomes participants, able to make and record music, as well as create visual art.







#### Ouroboros Mosquito-Artist Suite 732 sqft

Adrian Grenier's "The Ouroboros Mosquito" is an immersive, art-filled experience. This multimedia, site-specific installation of photographs, prints, and video from the film *Teenage Paparazzo*, will explore the intersection of celebrity and identity. Grenier's installation includes a selection of artworks created in conjunction or relation to the film, made both by himself and other artists and collaborators. A series of films and videos, including *Teenage Paparazzo*, are also available on a dedicated monitor in the suite.

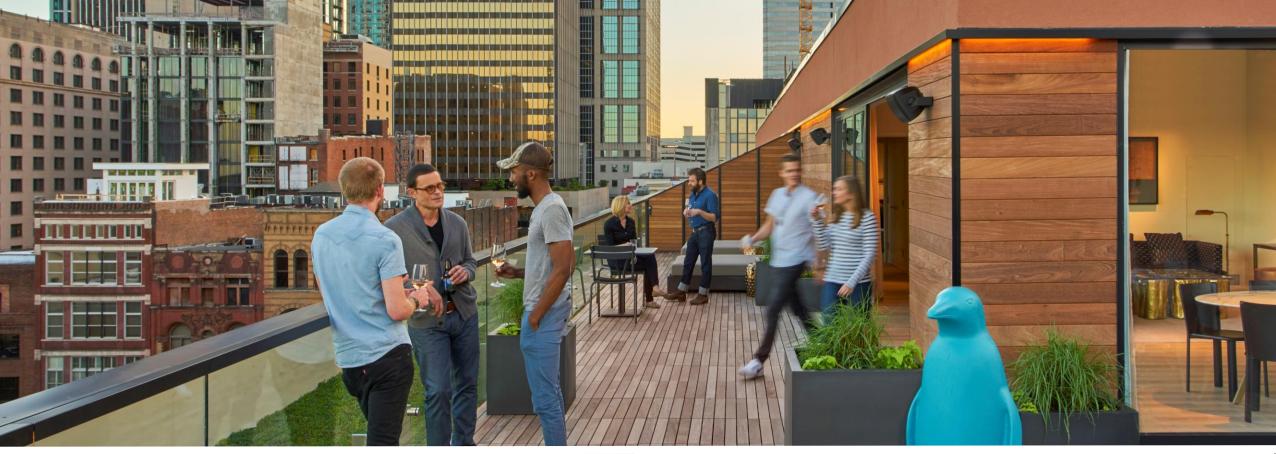


# Yung Jake- Artist Suite

580 sqft

Yung Jake, a Los Angeles-based artist who is best known for his rap videos that integrate hip-hop, technology, social media, and contemporary art, is designing custom digital wallpaper for a suite that will also feature three large paintings by Jake that combine found objects, painting, and digital imagery, to explore popular culture, technology, and identity today. A music video by Jake is also be presented in a custom-framed monitor installed on the floor, providing an immersive experience for viewers.







#### 21c Suite

1016 sqft + 728 sqft terrace

The exclusive 8th-floor penthouse suite, with sweeping views of the Cumberland River and downtown Nashville, is perfect to entertain and host events or escape it all in style. Upon entry, you see the open concept living/dining area and the most stunning feature, the folding glass wall to the large, wrap-around terrace. Oh and that terrace, complete with plenty of outdoor seating and lounge furniture, a dining table for 10, and those incredible views of downtown!





#### **GRAY & DUDLEY**

Paying homage to the building's past life as the Gray & Dudley Hardware Company, the re-imagined restaurant and lounge space embraces and celebrates high and low, new and old. Adjacent museum galleries exhibiting contemporary art foster exploration over cocktails or following a meal filled with heartfelt hospitality.

Matt Bell is the executive chef at Gray & Dudley, located in the 21c Museum Hotel in Nashville, Tennessee. Bell fell in love with Southern cuisine and culture when he moved to the region in 2005 from his home state of Montana. He studied at the Texas Culinary Academy in Austin, TX and later moved to Little Rock, AR, where he began his career at Ashley's, an upscale Southern restaurant inside the esteemed Capital Hotel.





# HOTEL CONTACTS

Erika Lucas, Dr of Sales and Marketing 615.610.6400 elucas@21chotels.com

Shayla Whitson, Sales Manager 615.610.6413 shayla.whitson@21chotels.com

Monica Witkowski, Event & Sales Manager 615.610.6417 mwitkowski@21chotels.com



Juan Fernandez, General Manager 615.610.6405 jfernandez@21chotels.com

