

21c CHICAGO

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21c is a transformative 21st century hospitality experience, combining a multi-venue contemporary art museum, genuine hospitality, and a chef-driven restaurant.

Locally rooted, yet globally engaged.

The New York Times



SLEEP WITH ART


Founded by married duo Steve Wilson and Laura Lee Brown, 21c is an innovative hospitality experience.

Brought to life to revitalize the downtown core of their beloved hometown of Louisville, KY, Wilson and Brown merged their loves for contemporary art, farm to table dining and hospitality...and by beautiful accident, a brand was born.

9 and on the move

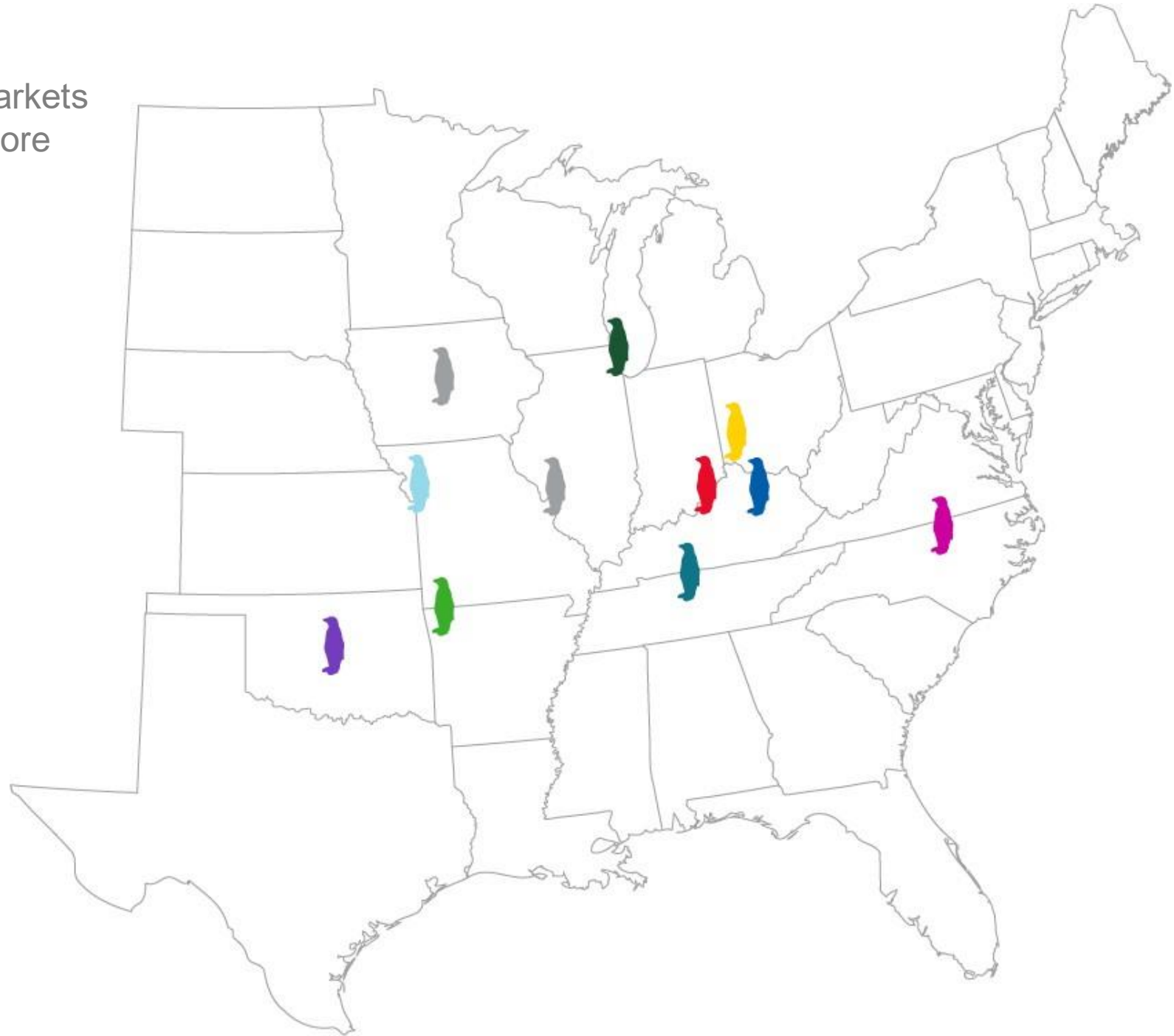
You'll find 21c Museum Hotels in 9 markets across the South and Midwest with more on the way.

Open:

-  21c Louisville (opened 2006)
-  21c Cincinnati (opened 2012)
-  21c Bentonville (opened 2013)
-  21c Durham (opened 2015)
-  21c Lexington (opened 2016)
-  21c Oklahoma City (opened 2016)
-  21c Nashville (opened 2017)
-  21c Kansas City (opened 2018)
-  21c Chicago (opened 2020)

In Development:

- 21c St Louis
- 21c Des Moines



CHICAGO





CHICAGO

Voted best big city four years in a row by Conde Nast Traveler

Over 60 fascinating museums

A city in a garden with over 600 parks

77 unique neighborhoods

8 major league sports teams

A foodie destination with thousands of acclaimed restaurants, bars, and breweries including 7 AAA Diamond-rated, 26 Michelin-starred, and 40 James Beard Award-winning restaurants

21c CHICAGO





Opening Year: 2020

Spacious and unique layouts including 106 suites

Originally the Croydon Hotel and later The James Hotel, this space was completely reimaged by Deborah Berke Partners

297 guest rooms featuring two 21c Suites

Over 10,000 square feet of art-filled exhibition and event space

Lure Fishbar (coming Spring 2021)

Asha Spa (reopening in 2021)



ALL SAFE PROTOCOLS

21c is committed to assuring our guests and our teammates stay safe and stay well in all of our hotels. As a proud member of the Accor family, our global cleanliness & prevention standards have been developed with and vetted by Bureau Veritas, a world leader in testing, inspections and certification. All protocols have been developed following the guidance of the WHO, CDC & PHAC, AHLA & USTA, and local health and government authorities, and have been validated by our expert advisory partners for maximum efficacy. Enhanced hands-on training, dedicated on-property rollout committees and a formal audit program ensure initial and continued compliance at all 21c Museum Hotels.

- PPE required for all guests and teammates
 - Mandatory screening for all guests, which may include a temperature check
 - Front desks adapted to maintain social distance
 - #ALLSAFE wellness kits provided in every room
 - 48 hour resting period for all soft goods
-and more



MUSEUM



Museum Information

Curated Exhibitions

This We Believe explores the power and evolution of belief systems—religious, political, economic—and how adherence to and rejection of these ideologies has influenced our current global culture of divisiveness and polarization. From the imagery of disillusionment and protest by THE KID, Kota Ezawa, Claire Fontaine, Stephanie Syjuco, and others, to revelations of historical complexity by Titus Kaphar, Kapwani Kiwanga, and Kara Walker, to visions of transcending binary definitions of identity by Yinka Shonibare CBE, Maïmouna Guerresi, and Zak Ové, the artworks featured question and critique unalloyed allegiance to creed or country.

Always 24/7/365
Free to the Public



Museum Information

Cultural Programming

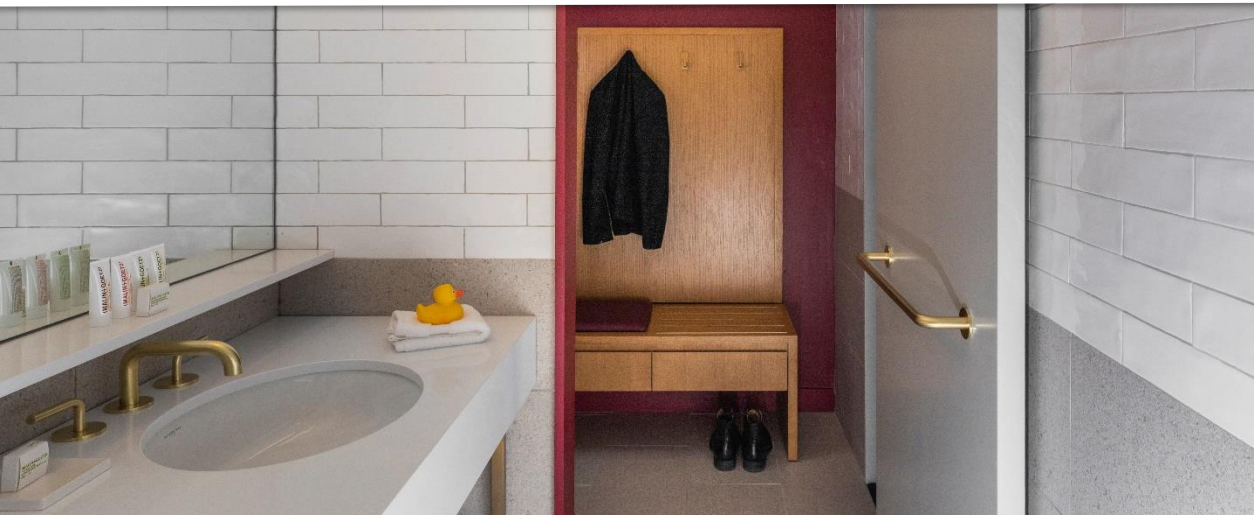
Each location hosts regular cultural programming that is free and open to the public, and 21c collaborates on arts initiatives with artists and organizations locally and worldwide. In 2019, 21c hosted more than 2500 free public events, including performances, classes, lectures and museum tours.

Due to the global Covid-19 pandemic, 21c has pivoted to bring much of this cultural programming to virtual platforms, allowing guests and patrons alike to stay involved.



ROOMS





Deluxe Two Double

385 square feet

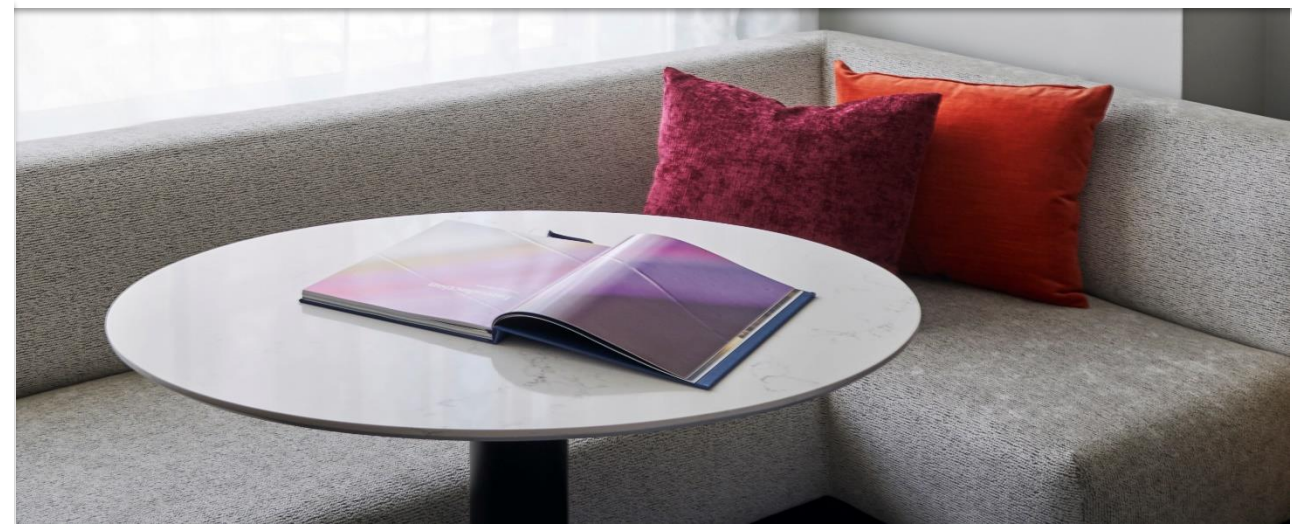
Facing the interior lightwell or courtyard, this room features two double beds, outfitted with luxurious custom linens, and a bathroom with tub/shower combo and Malin+Goetz bath amenities. A sitting area with couch and table easily allows for reading, or a little work before exploring.



Deluxe Two Queen

385 square feet

This room features two luxurious queen beds and bathroom with tub/shower combo and Malin+Goetz bath amenities. A sitting area with couch and table easily allows for reading or a little work before exploring. Accessible deluxe two queens with tub available.





Deluxe King

385 square feet

Facing the exterior, this room features one king bed, outfitted with luxurious custom linens, and a bathroom with shower and Malin+Goetz bath amenities. A sitting area with couch and table easily allows for reading, tv viewing or a little work before exploring. Accessible king rooms available with tub or roll-in shower.



Deluxe Queen Suite

385 square feet

One bedroom suite with a queen bed and separate living area with couch and 49" HDTV. Bathroom includes glass-enclosed standing shower and Malin+Goetz bath amenities.



Studio Suite

450 square feet

The Studio Suite features large windows, contemporary art from 21c founder Laura Lee Brown and custom furnishings from Deborah Berke Partners. The Studio Suite includes a sitting area with an HDTV. You'll also find a large private bath with tub/shower combo and vanity.

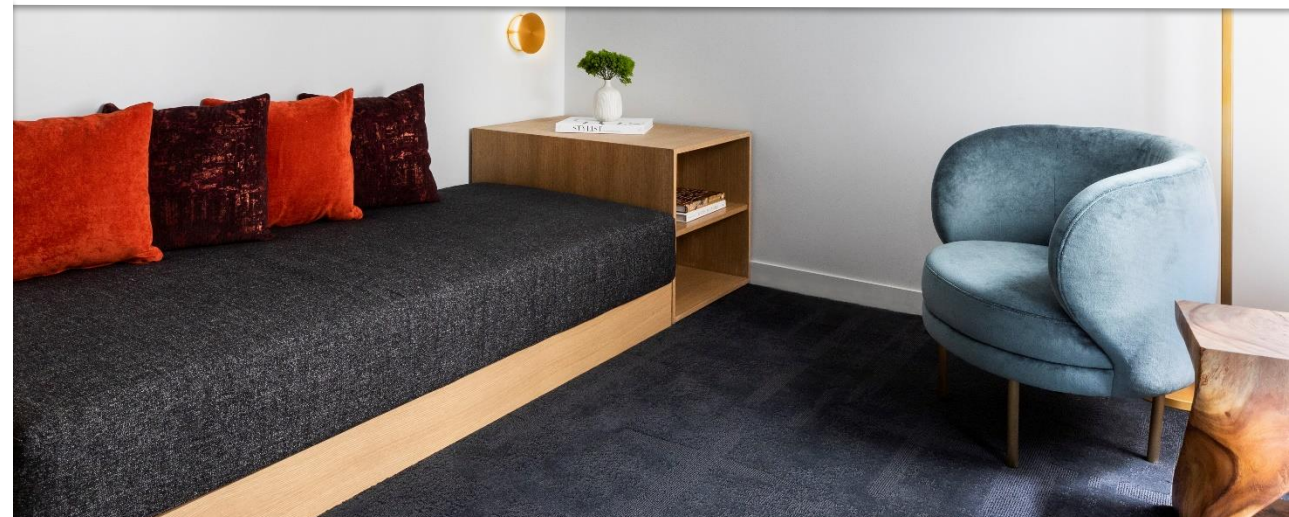




Luxury King Suite

550 square feet

This one bedroom suite features one king bed, outfitted with custom linens and two separate living/entertaining areas with 49" HDTV. Accessible roll-in shower luxury king rooms available.





Corner Suite

649 Square feet

Entertain or find respite in this large suite, featuring large windows with city views and contemporary art from 21c founder Laura Lee Brown. It includes room to host friends with a separate living area, sectional sofa, and dining area. You'll also find a large private bath with glass enclosed shower and dual vanity. As the evening comes to a close, retreat to your separate bedroom featuring the 21c custom king bed and linens.

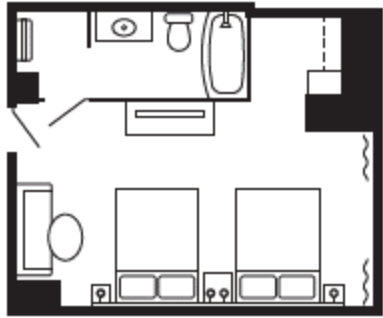


21c Suite

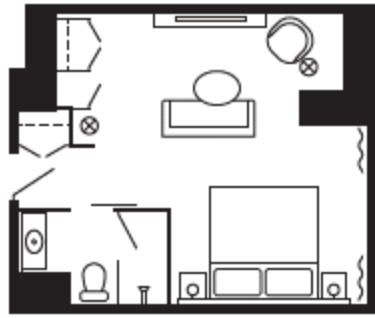
828 square feet

Upon entry you see the abundance of natural light flooding through the windows, highlighting the open concept living/dining area with a dining table for 6, large sectional, and custom 21c king bed. Moving down the hall you'll find the large bathroom with dual vanity, large soaking tub and glass enclosed shower.

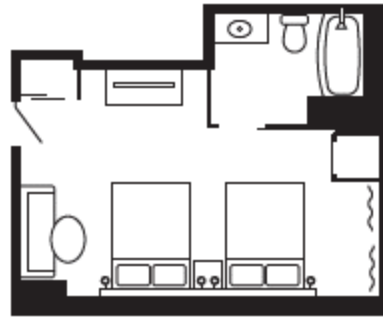




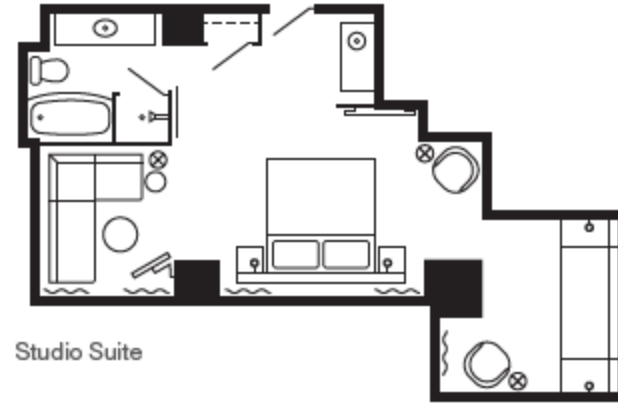
Deluxe Two Queen



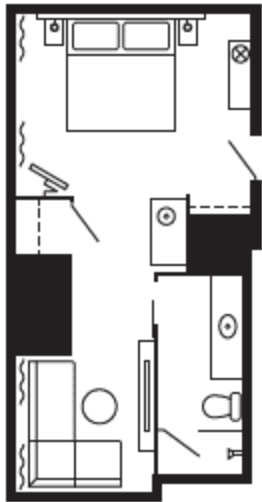
Deluxe King



Deluxe Two Double



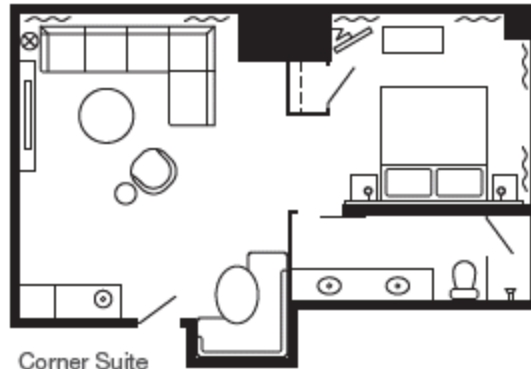
Studio Suite



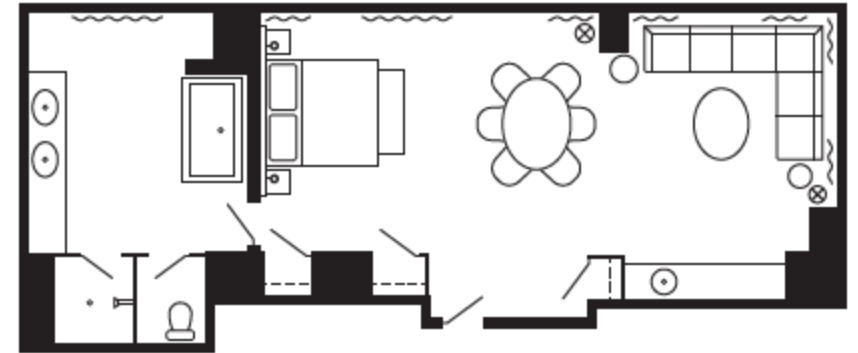
Deluxe Suite



Luxury Suite



Corner Suite



21c Suite

WEDDINGS



WEDDINGS AT 21c

The beautiful light and art-filled spaces of 21c Chicago are the perfect place to host your reception, rehearsal, or wedding. For large events, the Main Gallery can host up to 250 guests, and there are 6 other galleries for more intimate events.

21c's events team will take care of it all; linens, tables, chairs, set up and tear down. Out-of-town guests can enjoy 21c's luxurious rooms and suites, while the special couple can treat themselves to the exclusive 21c suite. And for the foodies in your life, our in house restaurant's culinary team will prepare a catering menu specifically tailored to your needs and wants.



MEETINGS+ EVENTS



MEETINGS AND EVENTS AT 21c

21c Chicago features over 10,000 square feet of art-filled exhibition and event spaces perfect to host your contemporary gathering from 10-300 people. Our event venue spaces are perfect for: seminars & conferences, board meetings, company off site retreats, private dining events, holiday parties, family reunions & celebrations, and weddings & receptions.

Our team will help you build a completely customized package to satisfy for your needs. Choose from unique extras to wow your clients and guests such as: gallery hunts, art tours, private cooking classes, craft cocktail class, whimsical treats, or customized posters installed in guests' rooms.



Room	Floor	Approximate Dimensions	Square Footage	Banquet Rounds	Reception	Hollow Square	Theatre	U-Shape	Conference	Classroom	Crescent Rounds	Tradeshow (perimeter)
Main Gallery	2	48' x 56'	2660	160	250	48	200	36	24	96	80	15
Main Gallery w/ Dance Floor	2	48' x 56'	2660	120	200	-	-	-	-	-	-	-
Main Gallery + Gallery Four	2		3467	208	300	-	280	-	-	-	104	23
Gallery Three	2	32' x 15'	471	30	25	-	50	20	22	16	20	5
Gallery Four	2	44' x 18'	807	48	40	-	80	-	-	-	24	8
Gallery Five	2	20' x 29'	573	24	30	-	30	-	16	-	15	4
Gallery Six	2	19' x 49'	900	24	50	-	50	-	8	20	15	5
Gallery Five + Six	2	20' x 77'	1473	48	100	-	-	-	-	-	30	9
Gallery Seven	2	16' x 33'	496	-	-	-	-	-	12	-	-	-
Conference Room	2	36' x 18'	670	-	-	-	-	18	20	-	-	-



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